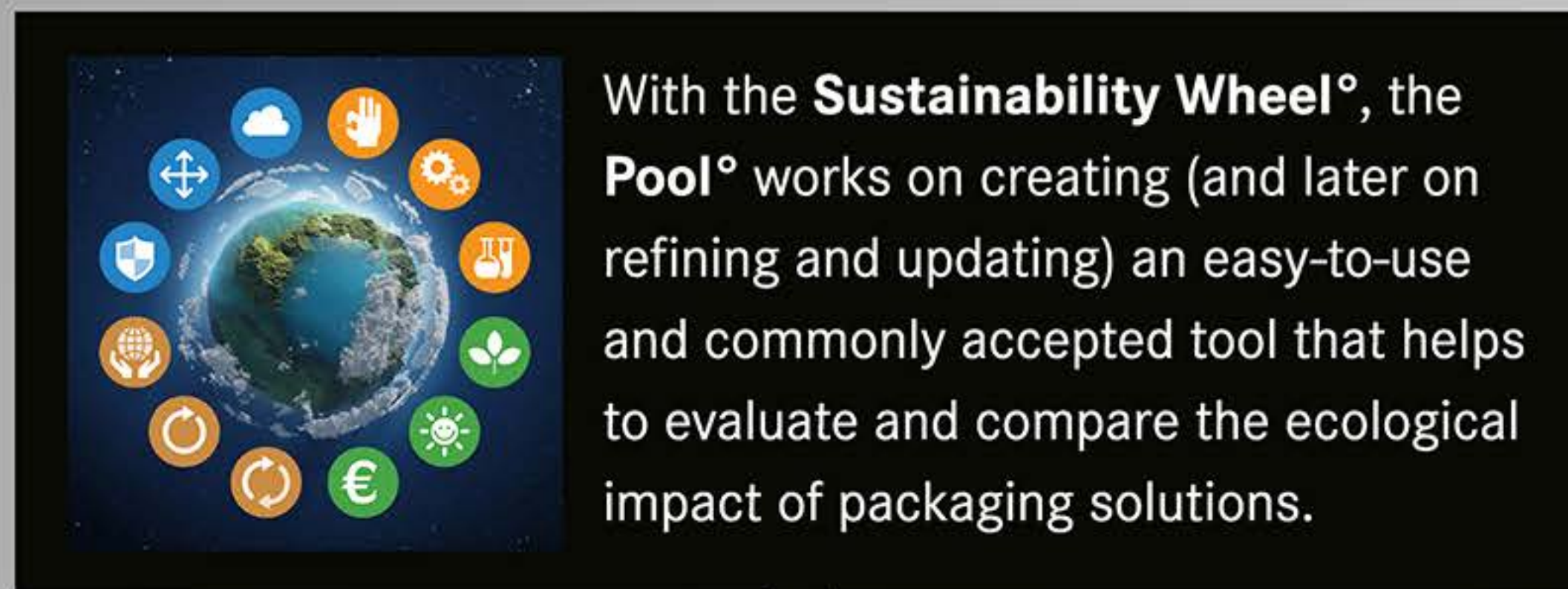


The **Wheel**° is a Tool for Holistic Strategy



<http://www.sustainability-wheel.com/>



With the **Sustainability Wheel**°, the **Pool**° works on creating (and later on refining and updating) an easy-to-use and commonly accepted tool that helps to evaluate and compare the ecological impact of packaging solutions.



 **The Pool**° is smart.