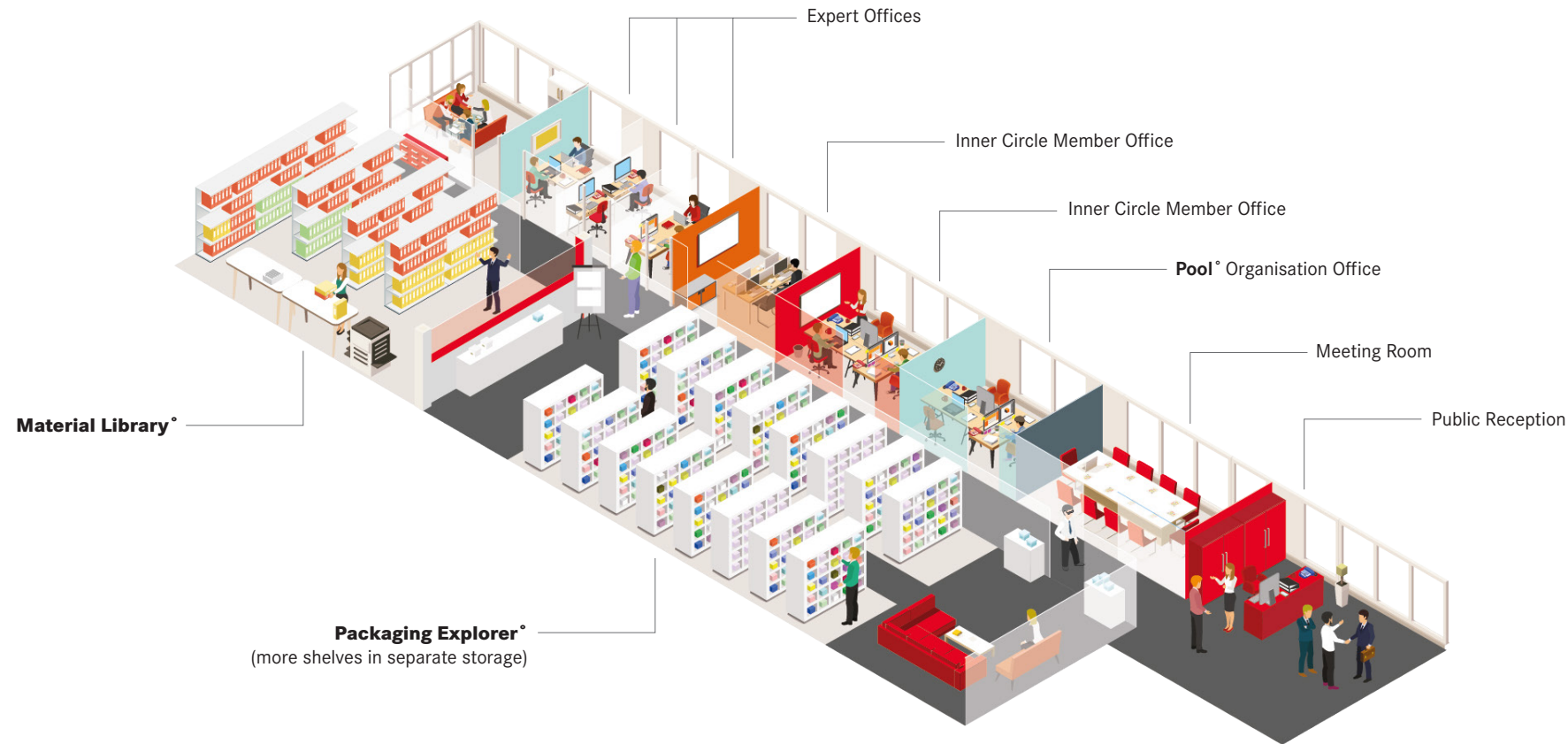


Hamburg/Haifa Headquarters

A Public Meeting Place



Representative
Material Library°

Expert
Innovation Scouting



Representative
Packaging Explorer°

Expert
International Store Checks

- The **Pool°** will be headquartered in Hamburg, one of Europe's leading cities in Packaging Design – and the world's most beautiful city!
- The headquarters are planned to include a library of packaging materials and an archive/exhibition of outstanding market samples.
- A large **Pool°** meeting room can be booked for meetings on neutral ground.